IN THE CLAIMS

Please cancel claims 1-44, and add claims 1-16 as follows:

- 1. (CANCELED)
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45. (NEW) In a system comprising a legacy network broadcasting a first signal to legacy receivers and non-legacy receivers on a plurality of service channels described by a plurality of service channel identifiers, the first signal including a first set of programs, and a non-legacy network broadcasting a second signal to the legacy receivers and the non-legacy receivers on the plurality of service channels described by the plurality of service channel identifiers, the second signal including a second set of programs, a method of providing program guide information to the legacy receivers and the non-legacy receivers, comprising the steps of:

transmitting first program guide information describing the first set of programs from the legacy network to the legacy receivers on a first service channel of the plurality of service channels and from the legacy network to the non-legacy receivers on a second service channel of the plurality of service channels; and

transmitting second program guide information describing the second set of programs from the legacy network to the non-legacy receivers on a third service channel of the plurality of service channels.

- 46. (NEW) The method of claim 45, further comprising the steps of:
 transmitting the first program guide information from the non-legacy network to the legacy
 receivers on the first service channel of the second signal.
- 47. (NEW) The method of claim 45, further comprising the step of transmitting the first program guide information from the non-legacy network to the non-legacy receivers on a fourth service channel.
 - 48. (NEW) The method of claim 45, wherein:

the system further comprises a second non-legacy network broadcasting a third signal to the legacy receivers and the non-legacy receivers on the plurality of service channels described by the plurality of service channel identifiers, the third signal including third set of programs; and

the second program guide information further describes the third set of programs.

- 49. (NEW) The method of claim 45, further comprising the step of transmitting at least one message to a subset of the receiver stations, the message comprising information identifying the second service channel.
- 50. (NEW) The method of claim 49, wherein the message is transmitted to at least one receiver station of the subset of receiver stations based on a comparison of a subscriber service preference accepted from the at least one receiver station and a service criteria.

51. (NEW) A system, comprising:

a legacy network broadcasting a first signal to legacy receivers and non-legacy receivers on a plurality of service channels described by a plurality of service channel identifiers, the first signal including a first set of programs; and

a non-legacy network broadcasting a second signal to the legacy receivers and the non-legacy receivers on the plurality of service channels described by the plurality of service channel identifiers, the second signal including a second set of programs;

wherein the first signal comprises

first program guide information describing the first set of programs transmitted to the legacy receivers on a first service channel of the plurality of service channels and first program guide information describing the second set of programs transmitted to the non-legacy receivers on a second service channel of the plurality of service channels; and

second program guide information describing the second set of programs transmitted to the non-legacy receivers on a third service channel of the plurality of service channels.

- 52. (NEW) The apparatus of claim 51, wherein the second signal comprises:
 the first program guide information describing the first set of programs transmitted to the legacy receivers on the first service channel.
- 53. (NEW) The apparatus of claim 51, wherein the second signal comprises:
 the first program guide information describing the first set of programs transmitted to the
 non-legacy receivers on a fourth service channel.

- 54. (NEW) The apparatus of claim 51, wherein:
- the system further comprises a second non-legacy network broadcasting a third signal to the legacy receivers and the non-legacy receivers on the plurality of service channels described by the plurality of service channel identifiers, the third signal including third set of programs; and the second program guide information further describes the third set of programs.
- 55. (NEW) In a system comprising a legacy network broadcasting a first signal to legacy receivers and non-legacy receivers on a plurality of service channels described by a plurality of service channel identifiers, the first signal including a first set of programs, and a non-legacy network broadcasting a second signal to the legacy receivers and the non-legacy receivers on the plurality of service channels described by the plurality of service channel identifiers, the second signal including a second set of programs, an apparatus for providing program guide information to the legacy receivers and the non-legacy receivers, comprising:

means for transmitting first program guide information describing the first set of programs from the legacy network to the legacy receivers on a first service channel of the plurality of service channels and from the legacy network to the non-legacy receivers on a second service channel of the plurality of service channels; and

means for transmitting second program guide information describing the second set of programs from the legacy network to the non-legacy receivers on a third service channel of the plurality of service channels.

- 56. (NEW) The apparatus of claim 55, further comprising:
 means for transmitting the first program guide information from the non-legacy network to
 the legacy receivers on the first service channel of the second signal.
- 57. (NEW) The apparatus of claim 55, further comprising means for transmitting the first program guide information from the non-legacy network to the non-legacy receivers on a fourth service channel.

- 58. (NEW) The apparatus of claim 55, wherein:
- the system further comprises a second non-legacy network broadcasting a third signal to the legacy receivers and the non-legacy receivers on the plurality of service channels described by the plurality of service channel identifiers, the third signal including third set of programs; and the second program guide information further describes the third set of programs.
- 59. (NEW) The apparatus of claim 55, further comprising the means for transmitting at least one message to a subset of the receiver stations, the message comprising information identifying the second service channel.
- 60. (NEW) The apparams of claim 59, wherein the message is transmitted to at least one receiver station of the subset of receiver stations based on a comparison of a subscriber service preference accepted from the at least one receiver station and a service criteria.